



Robert Dahdah

Executive Vice President, Chief Revenue Officer



Robert Dahdah is Executive Vice President, Chief Revenue Officer at PTC, where he is responsible for overseeing global sales and customer success for the company's Digital Thread group, as well as the overall execution of its vertical-focused go-to-market strategy.

Robert brings over 30 years of experience leading large, global sales and go-to-market organizations at public companies, including Microsoft, Nuance Communications, and ADP. His expertise spans managing the full sales cycle, accelerating pipeline growth across vertical markets, expanding and cross-selling into key accounts, and developing scalable models for expansion into emerging geographies.

Robert holds a B.S. from the Martin J. Whitman School of Management at Syracuse University.